



GREATER NEWARK CONSERVANCY

Wishing you a
HAPPY & HEALTHY
holiday season!



The Greater Newark Conservancy team takes great pride in providing urban agriculture, food justice, and environmental education to the more than 5,400 hard-working Newark residents we serve annually. Since our inception, the Conservancy has also served nearly 34,000 children, many of whom are leveraging our programs to discover the importance of fresh foods and healthy eating. **This holiday season, we ask that you consider making a gift in support of our work. Your generosity helps to create green spaces, support urban farmers and address urgent food issues affecting Newark families. Every dollar raised has the power to change a life!**



Urban agriculture & community greening initiatives preserve Newark's limited open spaces, enhance existing community parks, and beautify our neighborhoods. Programs, such as Plot It Fresh, provide community members with space at our farm to grow their own produce — a point of pride for many.



Youth education including field trips, farm stands, and after school programs and internships create invaluable hands-on learning experiences for children of all ages. Newark's young minds explore and engage with concepts such as urban agriculture, horticulture, and the importance of nutrition.



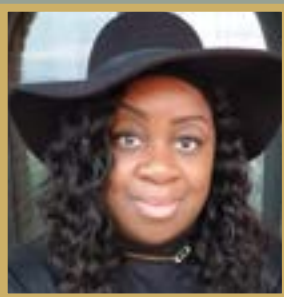
Environmental justice & advocacy remains a core pillar of our work. Our efforts empower residents to participate in activities that will protect and improve the environment. Food advocacy tackles environmental and racial injustices—ensuring a healthier future for our friends and neighbors.

“We collectively work to improve the health and wellbeing of our city.”

From serving as a Newark Youth Leadership Project (NYLP) mentor, to becoming the Conservancy's Program Director of Urban Agriculture and Food Initiatives, Malcolm McClain's path clearly reflects his commitment to food-access issues and programming. “I envision the Greater Newark Conservancy as a community hub where residents can access resources, education, and general support,” says Malcolm. His COVID-19 emergency response systems, and efforts to address “food desert” challenges faced by urban communities, are just a few of Malcolm's achievements—he is a true Conservancy success story!



Malcolm McClain
Program Director of Urban Agriculture and Food Initiatives



Bridgette Byrd
FoodCorps Education Service Member

“Serving at Greater Newark Conservancy aligns with issues I care about: food and justice.”

Bridgette Byrd hopes her work as a FoodCorps Education Service Member will help influence culture and provide opportunities for social connections. Bridgette serves at Hawthorne Avenue & Avon Avenue Schools educating students from pre-K through the 5th grade. She loves exploring farm-to-school initiatives associated with outdoor garden landscapes that encourage children to make healthy lifestyle choices.

THANK YOU

For supporting a greener and healthier Newark community!



Make your holiday gift online today at citybloom.org/donate

