

# FALL FOOD *Fest* in the Garden

August 1, 2018

Dear Restaurateur,

As a friend of Greater Newark Conservancy, you may know that we promote environmental stewardship to improve the quality of life in New Jersey's urban communities. Since 1987, our programs in environmental education, urban farming, advocacy, leadership and job training for youth, and reentry initiatives provide services that are important to communities in Newark and the surrounding areas.

We are very excited for our upcoming **Fall Food Fest in the Garden**, on Thursday, October 11<sup>th</sup> from 6pm-9pm. This fundraising event will draw people to the beauty of the Conservancy's gardens, where they will mingle under the stars while enjoying delicious food and beverages from local establishments, all while supporting our programs.

**Fall Food Fest in the Garden** is a great opportunity for your restaurant/food truck to support a worthwhile cause while increasing your exposure in the community. If you are trying to increase the awareness and reach of your business in the Greater Newark region, while supporting a four-star non-profit devoted to the Newark community, then this is the opportunity for you!

You can be part of this by contributing to the **Fall Food Fest** on October 11<sup>th</sup>. We are looking for top-of-the-line restaurant, caterers, and food trucks to share their scrumptious cuisine with event-goers to help us raise much needed funds for the Conservancy's environmental programs.

By committing to this event you will receive the following benefits:

- Exposure to 200+ guests from Newark and the surrounding towns including Montclair, Summit, West Orange, Millburn, Maplewood, just to name a few.;
- Your logo on promotional materials, including the post card invitation (by 8/15/18);
- Your logo and link to your website, on the event website;
- Mention of your business in press releases and on social media;
- Live video(s) on Facebook and Instagram, pre and post event.

We would love to see you on October 11<sup>th</sup>. Attached you will find more information about the day as well as a short form to confirm your participation.

See you on October 11th!

Michele Robinson  
Director of External Relations



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