



CITY BLOOM *Luncheon*

THURSDAY, MAY 11, 2017 - 11AM TO 2PM

NANINA'S IN THE PARK
540 MILL STREET
BELLEVILLE, NEW JERSEY

Guest Speaker

JEFF HOBBS, AUTHOR

"The Short and Tragic Life of Robert Peace"

Citybloom Honoree

ROBERT L. JOHNSON, MD, FAAP

The Sharon and Joseph L. Muscarelle Endowed Dean
Rutgers New Jersey Medical School

SPONSORSHIP OPPORTUNITIES

\$25,000

Platinum Sponsor - supports ten Newark teens

- o Table of ten at event
- o Full page ad in ad journal
- o Recognition at reception and in promotional materials, including all social media
- o Permission to distribute approved promotional materials and gifts
- o Donor listing in our e-newsletter that is emailed to 2,500 subscribers
- o Banner ad in e-newsletter for a year
- o Sponsor logo on our website with link to sponsor's website

\$10,000

Gold Sponsor - supports four Newark teens

- o Table of ten at event
- o ½ page Ad in ad journal
- o Recognition at reception and in promotional materials, including all social media
- o Permission to distribute approved promotional materials and gifts
- o Donor listing in our e-newsletter that is emailed to 2,500 subscribers
- o Banner ad in e-newsletter for a year
- o Sponsor logo on our website with link to sponsor's website

\$5,000

Silver Sponsor - supports two Newark teens

- o Table of ten at event
- o ¼ page Ad page in ad journal
- o Recognition at reception and in promotional materials
- o Permission to distribute approved promotional materials and gifts
- o Donor listing in our e-newsletter that is emailed to 2,500 subscribers

\$2,500

Student Sponsor - supports a Newark teen

- o Table of ten at event
- o 1/8 page ad in ad journal
- o Recognition at reception
- o Donor listing in our e-newsletter that is emailed to 2,500 subscribers

Ad Journal: \$1000-full page, ad \$500-half page ad, \$250-quarter page ad, \$100-business card ad

Donations: Gifts \$500 or less will be recognized at the reception

Please mail or email this form by **April 28th, 2017** to:
Deborah Hurley, Director of Advancement and Communications, dhurley@citybloom.org
32 Prince Street • Newark, NJ 07103 • Phone 973-642-4646 x.17
www.citybloom.org/luncheon



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Name: _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Commitment

We are honored to participate in the City Bloom Luncheon to benefit the Conservancy's job training program for Newark teens.

Please check your level of support:

_____ **\$25,000** Platinum Sponsor

_____ **\$10,000** Gold Sponsor

_____ **\$5,000** Silver Sponsor

_____ **\$2,500** Table Sponsor

_____ **\$175** Single Ticket

Ad Journal	_____ \$1000	_____ \$500	_____ \$250	_____ \$100
	Full Page Ad	Half Page Ad	Quarter Page	Business Card
	8.5"x11"	8.5"x5.5"	4.25"x5.5"	3.5"x2"

- Enclosed is a check payable to Greater Newark Conservancy
- Please charge my credit card: **Visa** **MasterCard** **American Express**
- Payments also accepted on our website: www.citybloom.org/luncheon

Total Amount: \$ _____

Account #: _____ Expiration Date: _____

Zip Code: _____ CCV# _____

Name on Card: _____

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